

## Tessa Virtue, Olympic Champion



**Targeting:** PyeongChang 2018

**Event:** Figure Skating, Ice Dance

**Date of birth:** May 17, 1989

**Hometown:** London, Ontario

**Travels from:** Toronto, Ontario

**Site:** [www.virtuemoir.com](http://www.virtuemoir.com)

**Languages:** English/French

### **Athletic Highlights:**

- 2014 Double Olympic Silver Medalist
- 2010 Olympic Gold Medalist
- 2010 & 2012 World Champion

### **Athletic Background:**

Ice dance has had its share of iconic moments.

Perhaps none more so than the Bolero free dance of British pair Jayne Torvill and Christopher Dean that earned record perfect scores at the 1984 Olympic Games in Sarajevo.

But for many Canadians, that moment was replaced by the home-crowd performance delivered by Tessa Virtue and Scott Moir in Vancouver 2010 to become the youngest champions in the Ice Dance in Olympic history.

The golden duo, however, was not content.

The partnership that started when she was seven and he was nine would

continue through Sochi 2014, in search of their *own* Bolero – an artistic and athletic performance that would define the pair’s legacy.

To do that, the partners crafted what they hoped would be the perfect program with a fitting selection for Sochi, their free dance was from Russian composers Alexander Glazunov and Alexander Scriabins. It’s title: *The Seasons*.

The pair danced beautifully and despite a season-best score, settled for silver.

It was their second of the Sochi Games after leading the Canadians to the podium in the team event days earlier.

After countless unforgettable moments with Scott, Tessa decided to take some personal time to seek new challenges off the ice for the first time since the pair began their ice dancing careers together.

“After 17 years of competing, I’ve had the opportunity to challenge myself in new ways and explore other passions – shooting a pilot for television, touring the world performing in shows, designing a line of jewelry, speaking at events and completing my degree in psychology,” said Tessa.

A recent cover girl for [Canada’s Real Style Magazine](#), Tessa has been able to extend her on-ice interests in fashion, beauty and artistry while building a presence in Canada’s fashion community as a consistent face on Toronto’s red carpets.

She’s also shown her range and versatility on a second magazine cover and training feature for [Strong Fitness Magazine](#).

Tessa believes that the pair still has the competitive fire and artistic depth to make a return to their third Olympics in PyeongChang 2018.

"There's still a sense that Scott and I have more to explore on the ice and the appeal of returning to competition would allow us to make use of our experience and maturity, while branching out and performing on our own terms," added Tessa. "We strive to make art, and we still want to be the best. That delicate balance is what keeps bringing us back to the sport."

Perhaps, in PyeongChang 2018, they’ll summon a performance worthy of Bolero.

**Sponsorship Inquiries:**

Olympians are powerful role models, charitable volunteers, corporate culture builders, committed citizens, compelling storytellers and authentic brand ambassadors.

Whether you're looking to build your corporate culture or develop enduring relationships with consumers, flexible corporate sponsorship opportunities are available that directly connect Olympians with your marketing objectives.

For sponsorship inquiries, please contact [russell@manifestosport.com](mailto:russell@manifestosport.com).

**Appearances/Speaking Engagements:**

Tessa welcomes the opportunity to get together with corporate and community audiences to share the everyday challenges and successes of competing for Canada.

For booking information, please contact [julie@manifestosport.com](mailto:julie@manifestosport.com).

**Image:** Courtesy of Skate Canada