

Spencer O'Brien, X Games Gold Medalist



Events: Pyeongchang 2018

Events: Snowboard Slopestyle

Date of birth: December 9, 1993

Hometown: Courtenay, BC

Travels from: Vancouver, BC

Athletic Highlights:

- 2016 X Games Gold Medalist – Slopestyle
- 2014 X Games Bronze Medalist – Slopestyle
- 2014 Olympian – Slopestyle
- 2013 Snowboarding World Championship Gold Medalist

Background:

Born in Alert Bay, BC, Spencer O'Brien grew up as a member of the Haida Kwakwak'wakw First Nation and learned from her mother that creativity and strength should guide her life.

"My mom Dixie is First Nations and is the oldest of six. She's a strong, creative and outspoken woman. Her strength, hard work ethic and strong sense of self has always inspired me to be myself and to not care what others think of me," said Spencer.

She's been following her heart ever since.

From the moment she first learned to snowboard at the age of 11 – turning pro just 5 years later – she's channelled this spirit to become one of the most

progressive snowboarders in the world as the first female rider to land a backside 900 in competition and the winner of five Winter X Games medals including gold in 2016.

At X Games Aspen 2017, Spencer will seek to defend her Slopestyle title.

Now a 13-year veteran of the Canadian National Team, she's taken her leadership responsibilities to heart – and into communities throughout British Columbia where sport can work for social change.

She's a founding Ambassador for the N7 Fund to support aboriginal youth sport in Canada, works directly with the First Nations Snowboard Team out of North Vancouver by donating product for young athletes, and volunteers to do speaking engagements at schools because she strongly believes in being a good role model for youth.

She's also an active part of the Women's Sports Foundation and has done volunteer work with ACE (Alliance for Climate Education) to help educate young people on the importance of protecting the environment.

All of this while leading the progression of women's snowboarding and pursuing the Olympic podium in Pyeongchang 2018.

One thing is certain about Spencer O'Brien:

If her heart is in it, she will find a way.

Sponsorship Inquiries:

Olympic hopefuls are powerful role models, charitable volunteers, corporate culture builders, committed citizens, compelling storytellers and authentic brand ambassadors.

Whether you're looking to build your corporate culture or develop enduring relationships with consumers, flexible corporate sponsorship opportunities are available that directly connect aspiring Olympians with your marketing objectives.

Promotional Appearances:

Spencer welcomes the opportunity to get together with corporate and community audiences to share the everyday challenges and successes of competing for Canada.

For booking information or sponsorship inquiries, please contact [**russell@manifestosport.com**](mailto:russell@manifestosport.com)