

Dara Howell, Olympic Champion



Targeting: Pyeongchang 2018

Event: Ski Slopestyle

Date of birth: August 23, 1994

Hometown: Huntsville, Ontario

Travels from: Winnipeg, MB

Languages: English

Athletic Highlights:

- 2014 Olympic Gold Medalist
- 2015 X Games — Bronze Medalist, Aspen
- 2013 FIS Freestyle Ski World Championship — Silver Medalist
- 2013 X Games — Bronze Medalist, Aspen; Bronze Medalist, Tignes
- 2012 X Games — Bronze Medalist, Tignes

Background:

Like so many Canadians, winter fun was part of the Howell Family's everyday life.

Her parents, Doug and Dee, both competitive skiers, own a resort just outside of Huntsville and naturally guided Dara's early development from the age of 18-months.

Growing up, she competed as a ski racer in the Nancy Greene program and as a figure skater until finding her real love in the freedom and creativity of Ski Slopestyle and quickly established her competitive credibility.

Still in high school, Dara was the youngest female competitor at the 2012 Winter X Games in Aspen, where she finished sixth and then added a bronze medal at the 2012 Winter X Games in Tignes, France.

Even more success followed but a major event win remained just out of reach.

She captured silver at the 2013 FIS World Championships and two more bronze medal performances at the 2013 Winter X Games in Aspen and Tignes, France.

Then, in Sochi 2014 at the Rosa Khutor Extreme Park, Dara finally reached the top of the podium becoming the first ever Olympic Gold Medalist in Ski Slopestyle in the sport's Olympic debut.

Following a busy off-season that included the cover shoot for Sportsnet Magazine's Beauty of Sport issue and the launch of her innovative Women Into Sport Fund aimed at raising funds to encourage girls to get involved in sport, Dara will take her flowy and progressive style back to Winter X looking for more trips to the podium.

Sponsorship Inquiries:

Olympians are powerful role models, charitable volunteers, corporate culture builders, committed citizens, compelling storytellers and authentic brand ambassadors.

Whether you're looking to build your corporate culture or develop enduring relationships with consumers, flexible corporate sponsorship opportunities are available that directly connect Olympians with your marketing objectives.

Appearances/Speaking Engagements:

Dara Howell welcomes the opportunity to get together with corporate and community audiences to share the everyday challenges and successes of competing for Canada.

For booking information or sponsorship inquiries, please contact **russell@manifestosport.com**

Image: Red Bull Canada