

Craig McMorris, Action Sports Personality



Date of birth: December 14, 1991

Hometown: Regina, Saskatchewan

Travels from: Whistler, BC

Career Highlights:

- CBC Olympics, Rio 2016, Rio on the Edge, Host
- CBC Road to the Olympics, Snowboard Analyst
- MTV Canada, McMorris & McMorris, Talent
- ESPN Winter X Games, Snowboard Analyst
- ESPN Summer X Games, Skateboard Analyst and Aftershow Host
- CBC Olympics, Sochi 2014, Snowboard Analyst
- Craig and Mark McMorris for Wrigley's 5 Gum

Background:

To have one world-class snowboarder from the prairies of Saskatchewan is pretty rare, but two?

As the elder statesman of the McMorris brothers, Craig is a veteran of the Canadian snowboard scene after first stepping on a board at the young age of 11.

Like any true older brother, Craig has been a mentor to his younger sibling over the years, teaching Mark a few tricks along the way from 720s to impressing the ladies.

Craig McMorris 'sends it' at all times with a personality as big as the tricks he stomps. Whenever he's around, you know you're in for good times.

But beyond the antics on and off the hill, Craig is all business.

In 2014, he debuted as the snowboard analyst for CBC's Olympic broadcast coverage in Sochi 2014 and has become the voice of Slopestyle and Halfpipe snowboarding for ESPN's Winter X Games.

In 2015, he added the role of skateboard analyst and host of the aftershow for the Summer X Games.

He's also shown his versatility and personality in branded content for Red Bull, Oakley, Destination Canada, Wrigley's 5 Gum Truth or Dare, and Mazda to name a few.

At the Rio 2016 Olympics, Craig took to the streets for CBC to explore a side of the city – it's music, food, dance, soccer, surf and skateboard culture – and bring it all to Canadians through a content series called Rio on the Edge.

Craig currently serves as the Snowboard Analyst for Big Air, Halfpipe and Slopestyle for CBC's Road to the Olympics leading into Pyeongchang 2018.

In January 2017, Craig premieres a signature content series on CBC, appropriately titled *Good Times with Craig McMorris* where, you guessed it, Craig has some really good times with some of Canada's most interesting action sports athletes.

Sponsorship/Booking Inquiries:

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